

DORIS WANG or Hanzhi Wang | hwang34@sva.edu | hanzhiw.com

EDUCATION **School of Visual Arts, New York, NY**

BFA Design, May 2023

GPA: 3.75 / 4.0

EXPERIENCE **Enchante Accessories, New York, NY**

Graphic Designer, Oct 2023 - Present

- Developed consumer-centric packaging and product designs for a diverse portfolio in the beauty and personal care industry.
- Drove projects from initial concept to manufacturing-ready work, ensuring designs met brand, marketing, and operational objectives.

Emergence Creative, New York, NY

Graphic Design Intern, Jun - Aug 2022

- Assisted the design strategist in multi-brand rebranding initiatives, contributing to the development of comprehensive brand visual identities.
- Collaborated with the design team to create and execute graphic designs for various brand products and promotional campaigns.

Redfern Digital, Shanghai, China

Graphic Design Intern, Sept - Nov 2021

- Collaborated with the senior designer to develop brand advertisements for Western food brands, tailoring
- Created on-brand social media graphics to support promotional initiatives, adhering to brand style guidelines.

EXHIBITIONS **Spring Salon 2022**

SVA Gramercy Gallery, New York, NY

AWARDS **Graphis New Talent 2023**

Silver Award

SKILLS **Design**

Branding Design, Motion Graphics, Editorial Design, Package Design
UI/UX Design, Spatial Design

Software

Adobe Photoshop, InDesign, Illustrator, XD, After Effects, Premiere Pro
Cinema 4D, Framer, Nomad

Art

Oil paint, Acrylic, Watercolour, Photograph, Digital drawing, Sculpture